

# The Geneva School

**BUILDING A MASTERPIECE. LEAVING A LEGACY. GATHERING TOGETHER.** 



Geneva was founded thirty years ago by nine people with a vision for something unique, something excellent. Their goal was to provide a school that partnered with parents in educating their children. This education sought to help students cultivate a lifelong love of learning, an enduring desire to serve others, and a joy that permeates their souls. I know of no other school in the Central Florida area that can aspire to such a vision.

But what about excellence? I believe our students are better prepared for college than most other high school graduates. They are able to think critically, discern truth, and defend it through written and spoken communication. Our graduates have deep roots and wide canopies that allow them to pursue with excellence and humility all that God has called them to.

That excellence transcends all that we do from academics to fine arts to athletics. We have multiple sports championships to our name (just check the banners in the gym), and the athletic campus has hosted tournaments in beach volleyball, tennis, soccer, softball, track and field, flag football, archery, and baseball. Also, our students routinely attain the highest levels of achievement in local, state, and national competitions in visual and performing arts and Latin and Greek competitions. The difference that makes these things possible is that Geneva's environment allows God to develop our students' gifts, to build a toolbox of enduring life skills, and to grow in them a confidence that is rooted in Scripture. When our graduates go off to college, they know who they are and whose they are. They are prepared to engage and transform

whatever area of culture, life, and work that God calls them to for his kingdom, using their ability to think, write, relate, and speak winsomely and persuasively. They pursue meaningful and deep relationships. They explore and converse about difficult topics with respect for different opinions. Geneva students excel.

The Geneva School Board of Governors recognizes that in order to offer this quality of education to a growing number of families who desire it for their children, the facilities must match the quality of excellence of the activities that are already going on in and outside of the classroom. We began that process with the opening of the state-of-the-art athletic complex and Ingram Hall and continued building with the opening of the lower school building and Riley Arena. We need your help to finish this goal. Join the *Movement in G* and partner with those who have already committed their time, talent, and treasure. The results will be meaningful, and your giving brings glory to God.

So as our founders look back thirty years and our leaders scan the next thirty, they will never rest. Be assured, just as our students are unique and excellent, so is The Geneva School. We are thrilled you have chosen to be a part of this community!

Non Nobis,

John Riley

Chairman, Geneva Board of Governors



### HOW WE GOT HERE ...



ur movement began three decades ago. The seeds to plant a Christian classical school were sown when a group of friends gathered to discuss the state of education in America and how they might transform it.

At the time, Christian classical education—an educational model whose roots grow deep in the soil of Western civilization—was gaining traction in pockets across the country but had yet to arrive in Orlando. As the conversation continued late into the evening, the group's excitement grew at the prospect of providing a Christ-centered education in the liberal arts tradition in our own backyard. By midnight, a prayerful resolve had galvanized this group to start The Geneva School.

From 34 students and 5 faculty members in 1993, The Geneva School grew to 675 students and a faculty and staff of over 100 today.

Phase I of our movement was completed in November 2016 as a portion of our land was used to build our athletic complex. In August 2019, Phase II was crowned with the completion of our upper school and administrative building, now lovingly named Ingram Hall after retired headmaster Robert Ingram and his wife, Marjean, for their unwavering service and financial

commitment to Geneva. In August 2022, the lower school building opened, and in May 2023 Riley Arena opened its doors.

We are grateful that our community is now gathered on one campus—our premanent home.

\$1M is left to raise to complete the final phase of this campaign. We need you to join the movement to "Build a Masterpiece, Leave a Legacy, and Gather Together."

An education that seeks to challenge and inspire both body and soul needs a campus suitable to its calling. The Geneva School will always seek to be a place where scholarship and Christian character thrive: a community that brings glory to God and good to neighbor.





### WHY THIS EDUCATION MATTERS ...

e desire our students to grow in wisdom and discernment, to develop godly dispositions of love, compassion, and humility, and to serve their fellow man.

We are created *imago Dei*—in the image of God; therefore, we can appreciate the goodness he has made. We introduce our students to noble and beautiful objects of study, nourishing their imaginations and developing their skills of discernment so that they will always recognize and seek after God's truth, goodness, and beauty in the world—and become vessels to share it with others.

We take time for teachable moments—even when it requires us to step outside of our schedule. We want to understand what's going on in the hearts of our students, not just modify outward behavior. This requires time and attention in the short term, but it is worth it in the long term. Tending their hearts will bear good fruit for our students, our families, our school, and our community.

### **STATISTICS**

**ENROLLMENT**: 670 STUDENTS

CAMPUS SIZE: 40+ ACRES ON SEMINOLA

**BOULEVARD IN CASSELBERRY** 

MERIT SCHOLARS: 23 FINALISTS AND

35 COMMENDED OUT OF

490 GRADUATES

**VARSITY SPORTS**: 20 VARSITY SPORTS

1 STATE CHAMPIONSHIP

13 REGIONAL CHAMPIONSHIPS

34 DISTRICT CHAMPIONSHIPS

FINANCIAL AID: 40% OF STUDENTS RECEIVE

FINANCIAL AID WITH AN AVERAGE GIFT OF \$6,000

education is simply the soul of a society as it passes from one generation to another.

—G. K. Chesterton



### WHAT IS THE GOAL ...



"I never knew as a high school student, or even as a college student, that I would become a nurse. But in my four years of high school, Geneva courses, along with enthusiastic teachers, made me excited to learn almost anything,

putting me on track for a lifelong love of learning. Furthermore, in Geneva's environment, I received the message in numerous ways that my life is not my own, but rather I have a deeper call to learn as much as I can to live for the life of the world serving God and neighbor. I deeply appreciated how my first career as a teacher allowed me to live and serve in these ways. And eventually, when I wanted to build a new set of skills, I chose nursing for how it allows me to serve, heal, and educate in a community while I am also continuing to learn and grow daily. In the nursing field, evidence-based practice and continued education lead to better patient outcomes, so both are encouraged and rewarded. My love of learning and vocational calling both give me joy and wonder as I live my life."

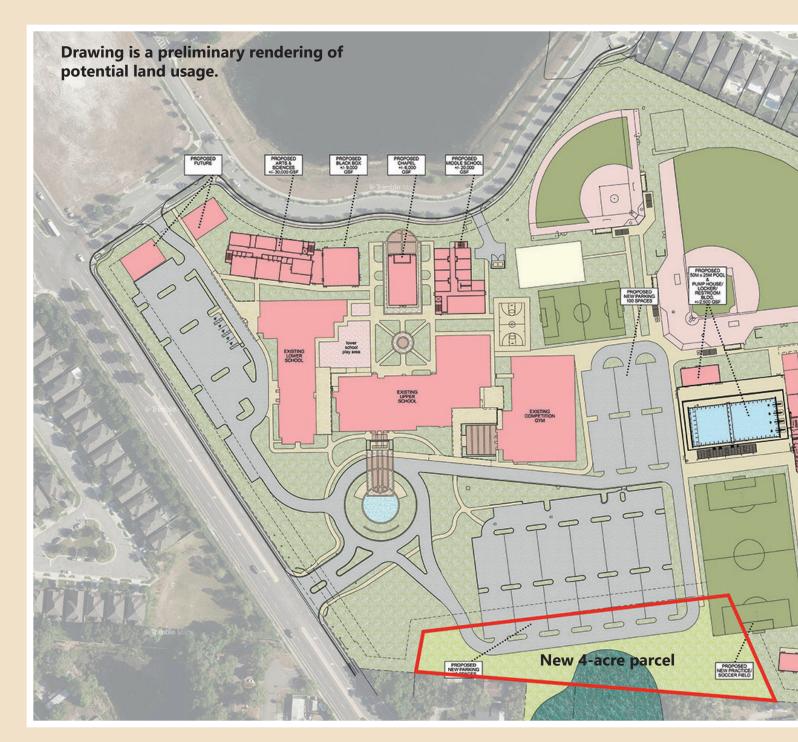
> Kara (Jones) Murphy'08 BA in English and Environmental Science Davidson College '12 BSN in Nursing George Mason University '20 RN at Inova Fairfax Hospital

In eighth grade, my math teacher, Mrs. Miller, told me that I should pursue engineering.
During my junior and senior years, Mr. Jain reinforced my love for math and physics, which led me to study engineering

at the University of Florida. Besides guiding me toward my career, Geneva also taught me to be a servant leader, one who leads by example and serves those around him. I have implemented this as an entry-level engineer at Lockheed Martin by supporting my coworkers and guiding younger employees, and also as a volunteer at my church by assisting with high school youth group and running the sound and video during services.

Troy Jackson '15
BS in Mechanical Engineering
University of Florida '19
Mechanical Design Engineer—Lockheed Martin

You have a good
mind and an earnest one. We
don't know yet for what purpose God
gave it to you. But let us make it ready for
whatever work he gives you.
—William Bradford, *Pilgrim Boy* 





### **GENEROSITY AT GENEVA THROUGH THE YEARS**

### A LEGACY WORTH BUILDING 2006 -

Raised \$7 Million to Buy 40+ Acres of Land on Seminola Boulevard

### **MOVEMENT IN G BEGINS 2016 —**

Raised \$6 Million to Complete the Athletic Complex

### MOVEMENT IN G—PHASE II 2019 —

Raised \$7 Million to Build the New Upper School Building

### GATHER, A MOVEMENT IN G—PHASE III 2021—

Capital Campaign Goal of Additional \$5 Million to Build New Lower School and Competition Gymnasium Adjacent to Upper School Building

New Lower School Building **2022** — Opened for 2022–2023 School Year

Competition Gymnasium Opened **2023** — Purchased Adjacent Four Acres of Land





MONTHLY (\$)	QUARTERLY (\$)	ANNUALLY (\$)	3-YEAR TOTAL
\$84	\$250	\$1,000	\$3,000
\$209	\$625	\$2,500	\$7,5000
\$417	\$1,250	\$5,000	\$15,000
\$695	\$2,084	\$8,334	\$25,000
\$1,389	\$4,167	\$16,667	\$50,000
\$2,778	\$8,334	\$33,334	\$100,000

### MONTHLY GIFT — QUARTERLY GIFT — ANNUAL GIFT

Not ready to commit to a 3-year pledge, but feel confident you can commit to 12 months or 18 months? There is flexibility in the pledge schedule. We are thankful for your generosity.

Maybe for your financial situation it is easier to plan on a quarterly basis. There is flexibility in how pledge payments can be made, so think about the payment schedule that works best for you.

If you prefer to do your charitable giving on an annual basis, then a once-a-year gift also works. There are many ways to give to this capital campaign.

# Will You Gather with Us?

The things of really enduring value all have a beginning—somebody was in on it from the beginning, early. Somebody can drive by that old house—that amazing, beautiful, surrounded-by-live-oaks, filled-with-hospitality house—and say, "My grandfather planed the wood that created the hardwood floors that still exist for people today." Somebody could say that.

To be in on something like that—laying the plank in the floor in a great house—is a unique privilege. You have that privilege today. This school is awesome; I love it! It is awesome because of the deep formation of the children who experience it.

The world needs Geneva; it needs thousands of Genevas. I pray for the day when thousands upon thousands of children learn this way, and they know somewhere at a cellular level that God sent his son into the world to save us from our sins and not our minds. You can be deeply faithful and intellectually competent. God needs you to handle rightly all the tools he has endowed us with if you are going to be a kingdom builder.

We need you. You have this amazing, timely opportunity because the scaffolding has been made and the workmen are ready to whistle. I pray that you will be able to look back and in the not-too-distant future say, "I was there, I had a hand in it; I have never given more happily, or been more happy to give."

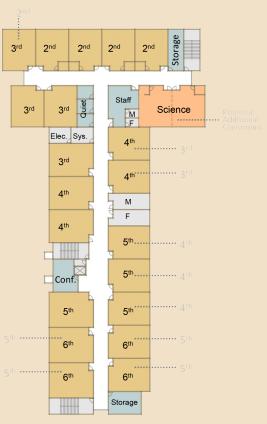
—Sandy Shugart, President of Valencia College



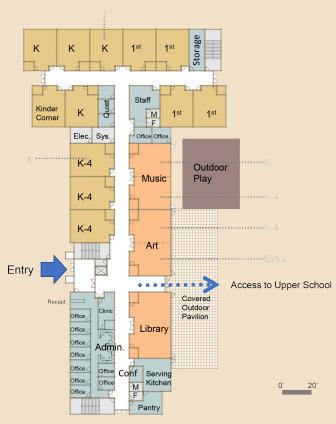


## LOWER SCHOOL

### BROUGHT STUDENTS TOGETHER ON ONE CAMPUS



Second Floor Plan

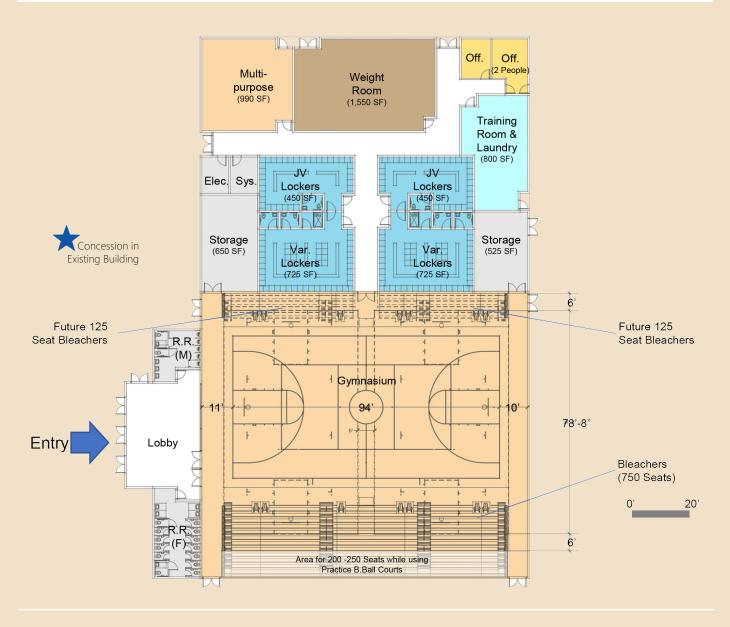


First Floor Plan



### COMPETITION GYMNASIUM

MAINTAINS OUR OVERALL STUDENT BODY'S NEED FOR ACCESS TO TWO GYMNASIUMS







s the legacy of The Geneva School is etched in new classrooms on a larger footprint, its commitment to providing an extraordinary Christian classical education will continue to be etched into the minds and hearts of our students today and tomorrow. This great mission is only possible because we serve a great God.

A movement toward greatness always requires the gathering of those who are like-minded. Scripture tells us that when two or three gather in his name, God is among us. By God's grace, your cooperation, generosity, and commitment to reaching this goal will help Geneva grow to its full potential. Give as liberally as you are able to ensure that The Geneva School's movement will continue.

Our *Movement in G* is your opportunity to provide generations of students an experience of God's greatness and glory through the wonder of a transformative Christian classical education.

Come build this legacy with us.



I have been impressed with the urgency of doing. Knowing is not enough; we must apply.

Being willing is not enough; we must do.

—Leonardo da Vinci

Geneva was presented with a unique opportunity. A small group of generous donors committed \$10 million to launch this movement of the lower school to allow all students to be on one campus. We realize that the timing might have seemed unusual with all that was going on in our country and in the world, but the board thoughtfully considered these circumstances and made the decision to proceed with the campaign for the lower school and competition gymnasium. If the events of 2020 taught us anything, it is that community matters. In fact, we see more clearly the wisdom of Scripture when it tells us that we were made and designed to gather together.

The board decided to move forward, in part, out of concern for our families and the benefits that come from the whole community sharing one campus. The timing was advantageous for the school because of the market and construction costs at that time. The accelerated timeline allowed for growth in the student body; that year, the school welcomed her largest kindergarten class ever: four sections totaling fifty-five students.

### WHAT IS INCLUDED IN THE CAMPUS UPDATES AND ADDITIONS?

- A lower school building with square footage that allows each grade, K4–6th, to grow to four classes wide. Eventually the building will accommodate K4–5th grade with five sections each.
- A competition gym (Riley Arena) that allows us to maintain the same gymnasium square footage that we had with two campuses (one gym at the lower school and one gym at the upper school) as well as multiple locker rooms, a larger weight room, a training room and laundry facilities, and offices. It also provides a space where all of our students and staff can meet together for various events, enhancing the student experience for all.
- Enhancements to the campus entrance, traffic circle, carline, concession building (for storage), parking, and landscaping.
- The purchase of an additional four acres of land adjacent to campus that was exclusively offered to Geneva.

We shape our buildings; hereafter, they shape us.

—Winston Churchill



### HOW MUCH DID IT COST AND HOW WILL IT BE FUNDED?

The projected cost for the recent capital improvements totals \$25.5 million. Donations from families, revenue from the sale of the 436 campus, and a long-term mortgage approved by the board leaves \$1 million to raise in order to close out this phase.

### ARE THERE NAMING OPPORTUNITIES?

If a donor is gracious enough to lend us his or her family's name for a particular venue on the campus, we would be deeply grateful and honored. For more information about naming opportunities, please contact Katie Deatherage at kideatherage@genevaschool.org.

A society grows great when old men plant trees whose shade they know they shall never sit in.

Ancient Greek Proverb

### **FUNDRAISING CHANNELS**

### **CAPITAL**

The capital portion of the campaign fulfills a specific, set, and one-time need for the creation of institutional momentum. Geneva hopes that individuals and families will make the capital campaign a high priority in their philanthropic plans for the next several years.

#### **ANNUAL FUND**

Any school seeking to provide an exceptional education must have access to unrestricted annual funds that may be used readily for institutional improvements, year in and year out. As with most private schools, Geneva's tuition does not cover the cost of student education. Annual gifts serve as an excellent and tax-deductible way to bridge the gap, and Geneva will continue to rely upon the generosity of school families and friends to donate.

#### **ENDOWMENT**

A permanent savings account that supports the school in perpetuity, an endowment is designed so that the original gift (or corpus) grows, and the yield helps to offset the needs of the school each year. Some portions of endowment may be restricted to specific use (such as maintenance, library acquisitions, or financial aid), while others may be unrestricted and spent where and when most needed.

### BUILDING A MASTERPIECE. LEAVING A LEGACY. GATHERING TOGETHER.



The Geneva School exists because students need an education that orders their loves and renews their minds in preparation for service in the Kingdom of God.